DELLTechnologies

APEX

Top 10 reasons to choose Dell APEX

Get a unified multicloud experience with technology you trust.

1 | Take advantage of multicloud by design

Dell's vision for multicloud is simple: to connect technology innovation in both public cloud and on-premises environments, bringing together the best of both worlds. With Dell APEX, you can benefit from best-of-breed innovations and simplified cloud experiences, enabling you to improve operational agility, maintain greater control over your applications and data, and unlock the full potential of multicloud, by design.

2 | Choose best-of-breed technologies to achieve differentiated outcomes

IT leaders often opt for cutting-edge technologies to gain an advantage when driving transformation. That's why many organizations today are moving towards multicloud solutions to access best-of-breed technologies from any provider that can help them achieve differentiated outcomes. Dell APEX is built on industry-leading technology innovations from Dell, trusted daily by organizations of all sizes, in all industries, around the world. This empowers you to accelerate your innovation goals.

3 | Unify operations among environments to simplify transformation

Dell APEX provides a truly unified cloud experience, offering greater consistency, choice, and control between public and private cloud environments. You can benefit from Dell storage and data protection software available in public clouds, public cloud software integrated with Dell infrastructure to streamline modern application development, hybrid cloud platforms that simplify operations, and private clouds that offer the conveniences of public clouds. As a result, your IT teams can leverage the Dell tools and technologies they may already be using, enabling them to apply their expertise across more environments and extend the value of your investments.

4 | Consume Dell technology in a public cloud or on-premises as-a-Service

Dell APEX enables you to consume Dell's innovative technologies as-a-Service in more ways and most any environment. You can deploy Dell APEX offerings on-premises in your distributed data centers and edge environments, in colocation facilities adjacent to public cloud providers, or natively in a public cloud. PC-as-a-Service can be deployed in offices or home workspaces anywhere. The Dell APEX portfolio offers more choice and flexibility in how you implement technology today, available in a way that only Dell Technologies and our partner community can provide.

5 | Migrate workloads and connect data with ease – avoid vendor lock-in

Dell APEX enables you to freely migrate workloads and connect data among clouds with greater consistency and without fear of vendor lock-in. By using a hybrid cloud model, you can seamlessly move workloads between private and public clouds, without incurring application re-architecture costs, which can result in significant savings. With a cloud-adjacent approach, you can create a single common data store that connects to all major public cloud providers simultaneously, enabling you to overcome data gravity concerns and reduce your storage footprint.

6 | Provision services quickly and scale resources as you go

The Dell APEX cloud experience gives your IT teams the ability to quickly provision services and scale resources with greater agility. Dell APEX delivers technology as-a-Service wherever you need it, enabling you to improve planning and provisioning times, accelerate project timelines, and adapt more readily to changing business requirements. Wherever Dell APEX is deployed, you get greater simplicity, agility, and control across your IT enterprise and throughout your multicloud, multi-edge, and multi-data center environment.

7 | Gain financial flexibility with transparent costs and monthly payments

Dell APEX provides more predictability with transparent costs and payments spread over the length of your term, enabling you to preserve capital and keep cash on hand for urgent priorities. Additionally, usage-based subscriptions – available across our entire infrastructure portfolio – help you align costs more precisely with actual use. This optimal pay-per-use approach not only decreases or eliminates the time required for capacity planning but can also dramatically reduce wasteful overprovisioned capacity, depending on the workload, giving you more financial flexibility to take advantage of growth opportunities.

8 | Put data in the right place at the right time to deliver the speed you need

Dell APEX provides a truly unified cloud experience, offering greater consistency, choice, and control between public and Data is the fuel that drives digital transformation. Therefore, you want your most critical data and the most demanding applications to be deployed on technology that's capable of achieving unparalleled performance. Dell APEX subscriptions are built on trusted Dell Technologies infrastructure, whether with software in public clouds, on-premises in your data center or in colocation facilities with low-latency connections to adjacent public cloud providers, enabling you to produce top-tier performance for your priority workloads.

9 | Protect against cyberattacks and unplanned downtime events

Dell APEX private cloud implementations help give you more control over your cybersecurity strategy and the physical security of your IT infrastructure. Dell APEX cyber recovery solutions help protect your most critical data from the growing risk of ransomware by isolating it in a secure digital vault. Being able to manage cyber resiliency readiness puts you in control of securing intellectual property and keeping data private according to your own terms. Dell APEX data storage subscriptions can be deployed on Dell Technologies infrastructure that is designed for 99.9999% availability[1] to safeguard against unexpected downtime. Additionally, you can assure the highest levels of IT infrastructure and application reliability with AIOps.

10 | Enhance compliance practices with responsible sustainability initiatives

Dell APEX assists with compliance by enabling data to be stored in designated locations, simplifying obligations under industry, government regulations, and internal policies. This robust governance helps avoid violations of data privacy, localization, and sovereignty requirements, along with associated penalties. Additionally, Dell APEX can reduce environmental impact through its subscription model, minimizing e-waste and contributing to the circular economy by refurbishing equipment for reuse, prolonging its lifecycle, and ensuring responsible recycling of obsolete equipment.

Read more about the Dell APEX cloud experience and what it can do for you ›

Learn more about
Dell APEX Multicloud by Design ›

For more information visit
www.tarsus.co.za

Discover the
Dell APEX portfolio ›